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DECEMBER 11, 2019 - CEMEX Ventures, CEMEX's
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consulting pioneer, and Tracxn, a startup and emerging innovation sector monitoring platform, announced today their list of the 50

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The Boston Consulting Group 3 Corporate venture capital (CVC) investing is back in style. Some of the most prominent names in the corporate landscape, including BMW Group, General Electric (GE), and Google, have established formal venture-capital units and made well-publicized investments in start-ups. Many other firms are following suit-

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Group

BASF, a leading global chemical company, maintains multiple vehicles, including its Chemovator incubator and a CVC unit, BASF Venture Capital GmbH. "In our fast-moving world, partnerships with young and dynamic companies are essential for the transformation of DAX companies," says Markus Solibieda, managing director of BASF Venture Capital GmbH.

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Drawing on comprehensive corporate-venture-capital (CVC) databases, BCG analyzes the emergence of CVC as a central component of corporate innovation strategies.

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Together, academics (such as Josh Lerner from Harvard), VCs and corporate venturers will explore how to create a Global Innovation Capital ecosystem - the place where corporations can leverage their strategic CVC units with external capital, VCs can add value to startups, and entrepreneurs can

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continue to make the world a better place.

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